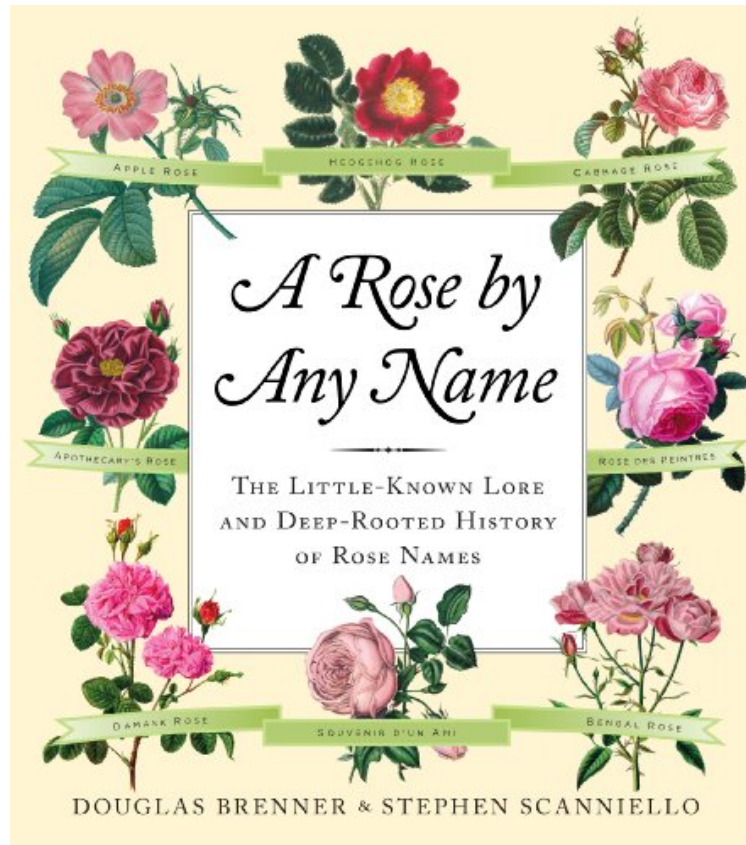


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## A Rose by Any Name: The Little-Known Lore and Deep-Rooted History of Rose Names

Stephen Scanniello, Douglas Brenner  
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Encompassing art, literature, science, technology, history, and everything in between, the stories behind rose varieties include enough curiosities, romance, tragedy, wit, mystery, scandal, and earthy delights to satisfy even those who would never dream of actually tending a plant. In addition to names, readers will learn that the perfume of 'Rosa Gallica' wafted through Pliny's Roman villa and lulled Marie Antoinette on the night before her wedding; that 'Eglantine' is threaded through Shakespeare's *A Midsummer Night's Dream*; that roses in the fifteenth and sixteenth centuries were mainly raised for medicinal purposes; and that the world of rose-naming rights is one of complicated and fiercely guarded copyrights and patents. With full-color art throughout, this eclectic little volume is a must-have for die-hard rosarians, and for the less rose-obsessed, it's simply a marvelous miscellany starring what is arguably the world's most popular flower.

From Booklist  
Enjoying some Gourmet Popcorn and Barbra Streisand alongside ones Chrysler Imperial does not necessarily involve eating snacks and singing show tunes while driving down the highway, as one might assume. These are just three of more than 15,000 species and cultivars of roses, designations that epitomize the floral world's stylistic marriage of the mundane and the sublime, the offbeat and the refined. Such is the curious nature of rose nomenclature, an idiosyncratic horticultural feature that often contributes as much to the prized flowers' allure as do its legendary fragrance and luminous colors. Rose aficionados, acclaimed authors, and dedicated gardeners, Brenner and Scanniello deftly explore the intricate history and enduring mystery behind four dozen of the most famous, obscure, exotic, and unassuming names in rose cultivation, from American Beauty and Dr. Huey to Xanadu and Just Joey. No helpful gardening tips to be found; instead, the authors provide plenty of arcane facts and tantalizing revelation in an equally entertaining and educational foray into the competitive, complicated, and frequently comical world of rose naming. --Carol Haggas "Rose aficionados, acclaimed authors, and dedicated gardeners, Brenner and Scanniello deftly explore the intricate history and enduring mystery behind four dozen of the most famous, obscure, exotic, and unassuming names in rose cultivation. . . . The authors provide plenty of arcane facts and tantalizing revelation in an equally entertaining and educational foray into the competitive, complicated, and frequently comical world of rose naming." Booklist