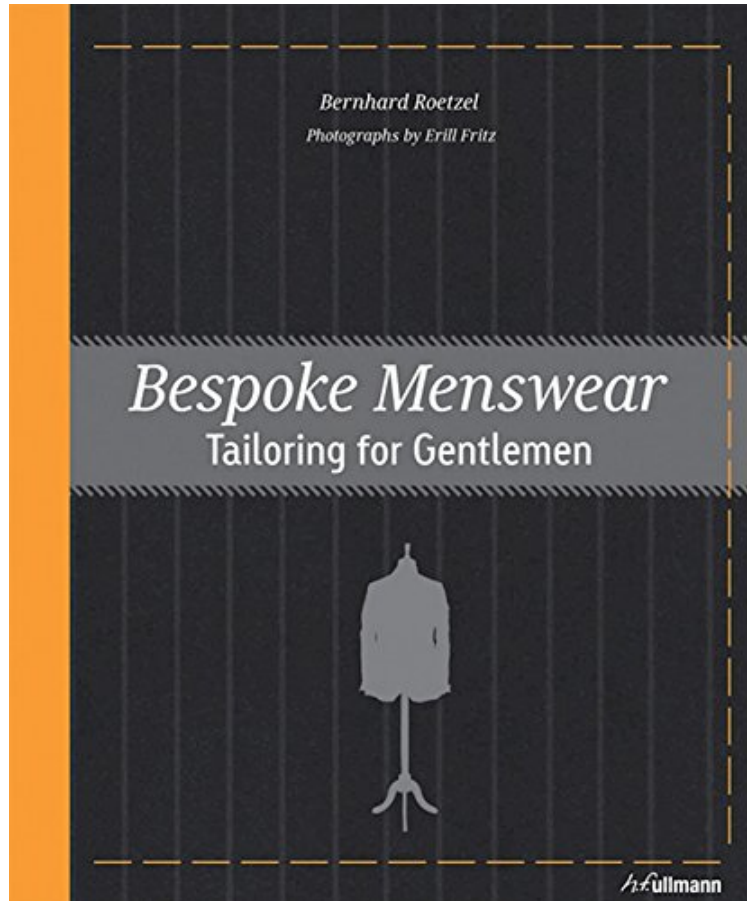


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## Bespoke Menswear: Tailoring for Gentlemen

*Bernhard Roetzel*

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**Bernhard Roetzel : Bespoke Menswear: Tailoring for Gentlemen** before purchasing it in order to gage whether or not it would be worth my time, and all praised Bespoke Menswear: Tailoring for Gentlemen:

Bernhard Roetzel, menswear expert and acclaimed author of Gentleman, take us deeper into the fascinating world of elegance and style: Bespoke Menswear explores the pursuit and achievement of perfection in clothes and celebrates the matchless skills of tailors and manufacturers. The author shares a lifetime of experience in bespoke menswear and introduces some of the most talented tailors in the business, from prestigious heritage houses with several generations of excellence behind them, to new designer-artisans, passionate about creating customized garments for stylish men. With chapters dedicated to fabrics, shapes, patterns, and a short history of bespoke tailoring, this book will guide fashion lovers and professionals at every stage, from the raw fabric to exclusive shirts, suits and coats of superlative quality. Thanks to those dedicated cloth manufacturers who have kept the traditions of bespoke menswear alive and to

high-tech innovations, individual tailoring is enjoying a lasting revival.