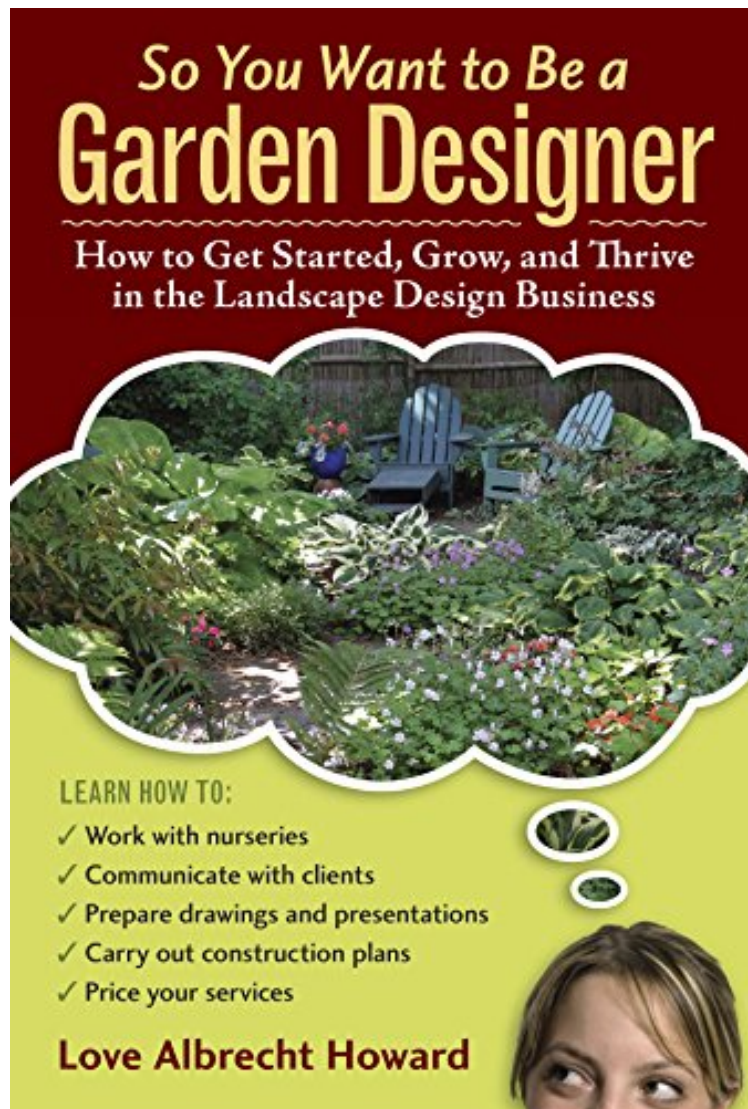


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So You Want to Be a Garden Designer: How to Get Started, Grow, and Thrive in the Landscape Design Business

Love Albrecht Howard

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Love Albrecht Howard : So You Want to Be a Garden Designer: How to Get Started, Grow, and Thrive in the Landscape Design Business before purchasing it in order to gage whether or not it would be worth my time, and all praised So You Want to Be a Garden Designer: How to Get Started, Grow, and Thrive in the Landscape Design Business:

0 of 0 people found the following review helpful. Full of insight and infoBy Kory EdwardsI can't believe how much information and personal experience the author packed into one book! This book is a great resource for any aspiring garden or landscape designer.1 of 2 people found the following review helpful. Truly helpfulBy Cerinthe MajorI've been interested in some time in being a garden designer. There are many books on how to design gardens which are more or less helpful in learning how colors work together, etc. (sadly, they are usually less helpful). However, if you want to be a garden designer, chances are you already have some ideas on how to design gardens. This book tells you how to run the business, for example, dealing with contractors, how to arrange payments. I wasn't sure I was ready to launch my own business, but this book helped give me the confidence to start.1 of 2 people found the following review helpful. Awesome readingBy 1313This is an awesome book. Great information and not sugar coated. A must read for people who are truly interested in becoming Landscape Designers.

Every day talented and passionate gardeners think to themselves, There must be a way to turn this into a career. So *You Want to Be a Garden Designer* helps them turn that dream into reality by providing the practical, step-by-step information every budding designer needs to develop and nurture a thriving garden design business. A successful, self-made garden designer herself, Love Albrecht Howard conveys not only the basic skills required for the profession, but also the crucial details that can mean the difference between success and failure. Among the many questions she explores with warmth, humor, and a big dose of reality are: What do I need to learn? How do I tackle fences, stairs, decks, and other construction projects? How can I avoid using chemicals? Whats the best way to deal with challenging personalities?With extensive photographs, practical drawings, and clearheaded advice, *So You Want to Be a Garden Designer* is the comprehensive manual that all garden designers will wish theyd had from the start.

From BooklistThe garden design profession appears to be expanding, as many self-taught gardeners are entering the field. Howard suggests an apprenticeship to help build the necessary skill set, learn the terminology, and transition into the business. Offering the basics, Howard leads with chapters delving into horticulture and the green industry. Structural tips and know-how to help explain the creation of paths, walls, and fences follow, and Howard sheds light on aspects of materials and legal issues that apply to patios and decks. She covers elemental details with regard to water features, a pool, and even a spa, as well as irrigation, drainage, and lighting, while more in-depth chapters survey the occupational hazards and offer business advice. Her personal story enlivens the writing and illuminates many subtle yet essential aspects of the profession. Readers who are considering taking the leap will appreciate Howards guidance and encouragement. --Alice Joyce Inspiring and practical in equal measure, this exceptional handbook offers sage advice on embarking on a career in garden design. . . . Blending personal experience and sensible recommendations in an engaging and authentic voice, Albrecht Howard strikes a credible balance between prudence and encouragement in chapters covering every phase of garden design.Library Journal Albrecht Howard offers a wealth of knowledge gained from real-world experience, along with the basic guidelines to help ensure the fledgling business does well financially.Council on Botanical and Horticultural Libraries Newsletter The garden design profession appears to be expanding, as many self-taught gardeners are entering the field. . . . [Howards] personal story enlivens the writing and illuminates many subtle yet essential aspects of the profession. Readers who are considering taking the leap will appreciate Howards guidance and encouragement.Booklist With joblessness at an all time high, many passionate gardeners fantasize about designing gardens as a second career. Give your daydreamer this practical book.Boston Globe For anyone with dreams of making their living working with gardens, *So You Want to Be a Garden Designer* is the book for them.Bookwatch