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Style Simplicity: An A to Z Guide to Living a More Beautiful Life

Ted Kennedy Watson

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Ted Kennedy Watson, acclaimed retailer, blogger, and stylist of the beautiful and unusual, has a passion for the art of display and an understanding of how distinctive touches make a space inviting. Here, in a lush, lavish, A-to-Z guide, he presents dozens of insider secrets and ideas that will empower you to create a serene, harmonious home that delights the five senses.

About the Author Ted Kennedy Watson got his start in the design and retail world when working as part of the creative team for Bill and Melinda Gates's wedding. After opening a successful wholesale showroom home to the Watson Kennedy Collection for clients such as Nordstrom, Barneys, and Neiman Marcus, he opened Watson Kennedy retail stores in Seattle. He lives in Seattle and is currently building a home in the Hudson Valley with plans to expand his retail business on the East Coast.